

LOUNIC LTD

**LOUNIC** LTD **60**
1965 - 2025 YEARS
Dedication to Quality

LOUNIC

History

It all started back in 1965 when young entrepreneur Nikos Christodoulou had a small sweets and coffee production unit. Gradually the family owned company entered the lucrative import and distribution sector, dealing mainly with confectionery, wafers, biscuits, chocolates, ready-made cakes, fruit chews, gums, bakery products, snacks and beverages.



“We are a family owned company with 60 years of experience serving the consumers with the highest quality products.”

-Christodoulou Family

Our People

Lounic Teams 2025



Our Partners



Our Brands

mentos
GUM

mentos

Loacker

Baklsen

dolly
soft fruit
chews

Merba

Fruit-tella

**Chupa
Chups**

LEIBNIZ

PICK UP!

**LEIBNIZ
ZOO**

**Forno
Bonomi**
candy & more

Trident

Big Babol

SMINT

Dentyne

STIMOROL

Stenger

POLARETTI

CURLY

Crunchips

Saltlets

POMSTICKS

Castello

Bazooka
Candy Brands
A division of the Topps Company

MONVISO
— DAL 1936 —

GEROLSTEINER
Water at its best.

KUCHENMEISTER

Rice
CRACKS

bip
candy & more

GUYLIAN
The World's Favourite
Belgian Chocolates

Cerealitalia

**Ritter
SPORT**

Generous Jelly Beans
**THE
JELLY
BEAN
FACTORY**

VERONI
active

**Red
Band**

Leonidas
The Preferred Belgian Chocolate

Munz

HERSHEY
THE HERSHEY COMPANY

Reese's

**MR.
BROWNIE**

**GO!
ON!**

Hellema
SINCE 1861

ALL NATURAL
CANDY FLOSS
MAAAAY THE FLOSS

Smile POPS

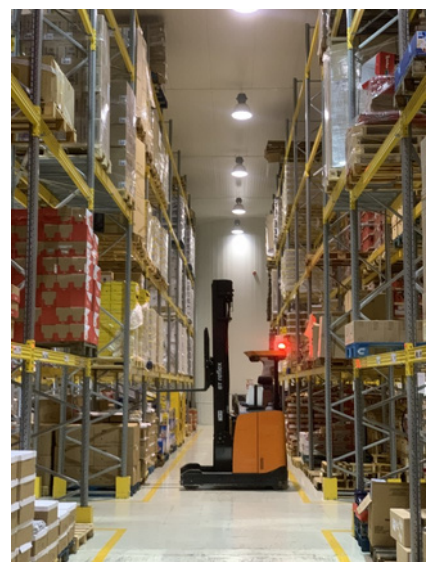
Certificates - ISO 22000



In today's global trading environment, supply chain has become a 24/7 business.

Our modern Temperature Control Logistics Centre with a storage capacity of 3,000 euro pallets has the highest standards of hygiene, safety, comfort and environmental awareness to secure a smooth operation and high level of service to our customers.

By having an efficient logistics and distribution service, is giving us the ability to compete in today's tough economic environment.



Domestic Distribution

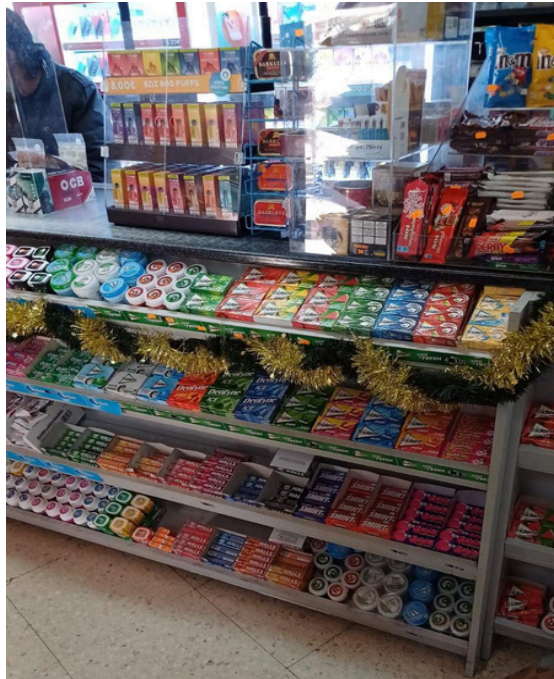
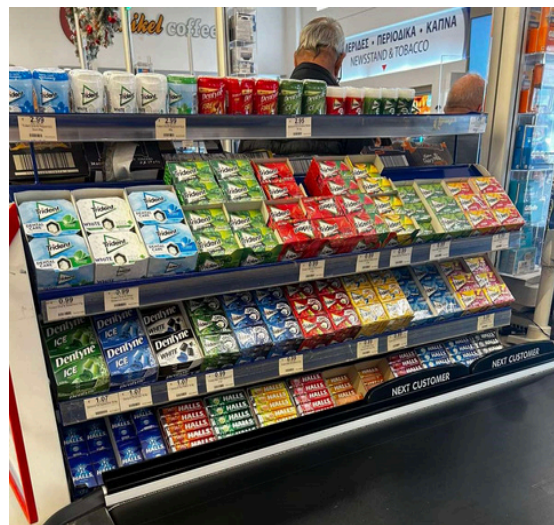
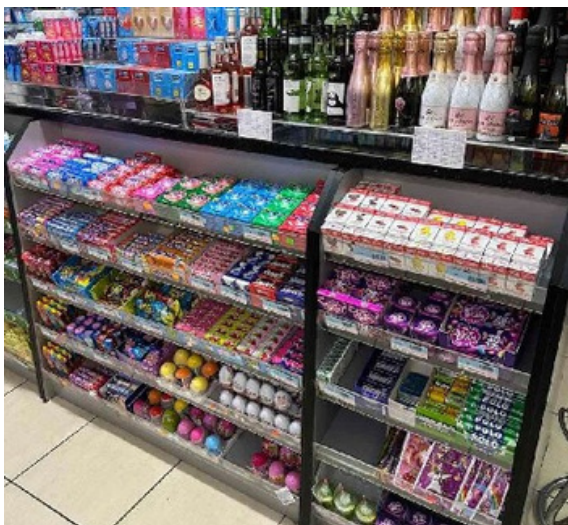
The company commands high respect from across the whole of the retail trade achieving the highest possible coverage, 95% directly in all segments of the distribution chain.

We have a full market coverage visiting directly over 2500 customers weekly and bi-weekly in the following distribution channels:

- Hypermarkets
- Supermarkets
- Discounters
- Online Supermarkets
- Convenience Stores
- Groceries
- Kiosks
- Bakeries
- Travel Retail and Express Shops at Larnaca & Pafos Airport
- Hotel Shops
- School/Colleges & Universities Canteens
- Army Camps
- Recreational Centres

In-market Presentations-Domestic

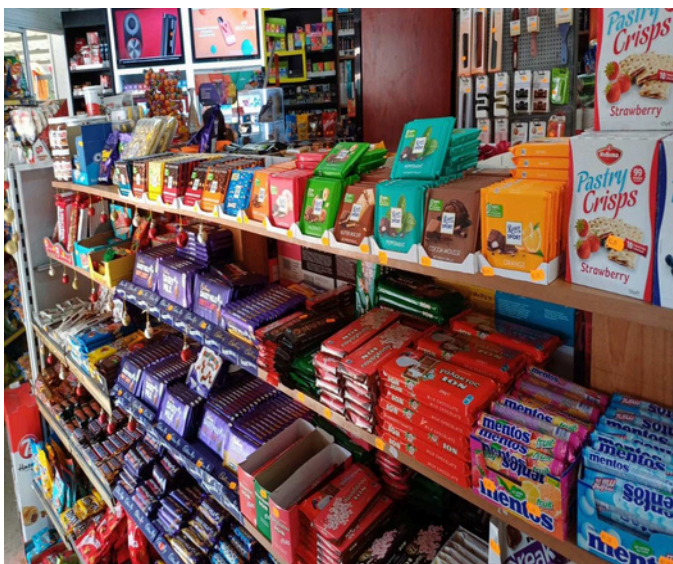
The sales team visits all customers on a regular basis. Key account customers are serviced by our merchandising team on a weekly basis. Merchandisers are responsible for proper brand presentation on the shelves as well as proper product rotation on a First Expire First Out basis (FEFO).



In-market Presentations-Domestic



In-market Presentations-Domestic



Cyprus Airports - Travel Retail Shops



Cyprus Airports - Travel Retail Shops



part of the **ARI** group



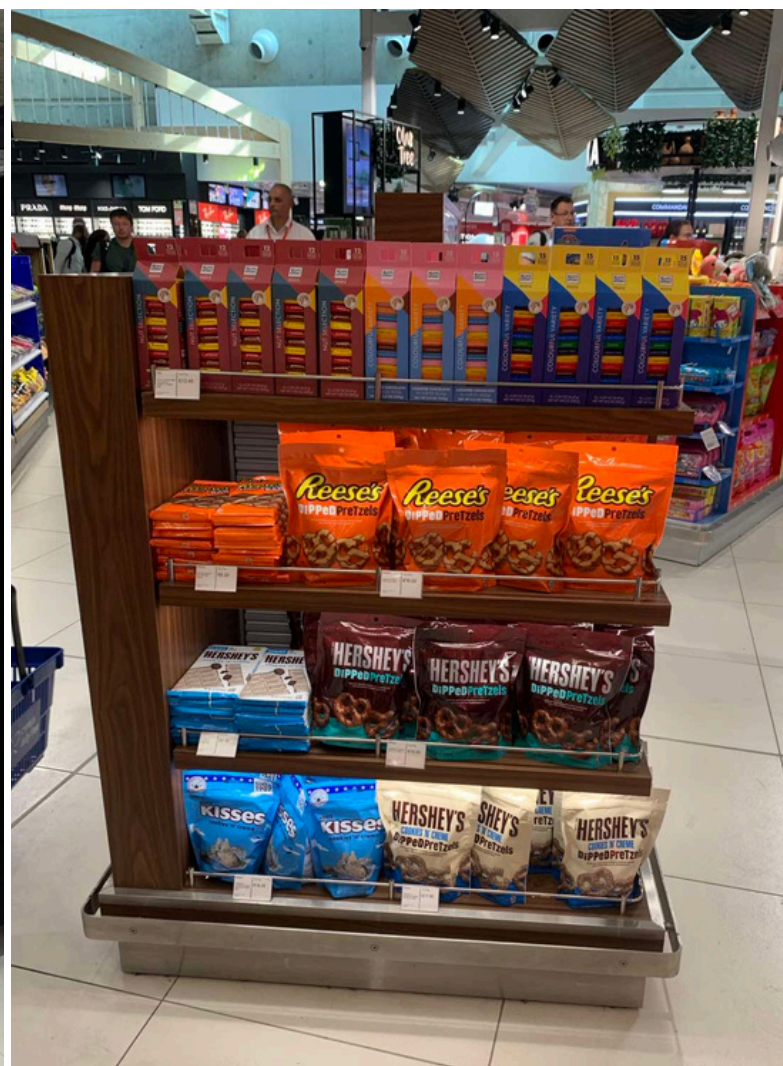
Cyprus Airports - Travel Retail Shops



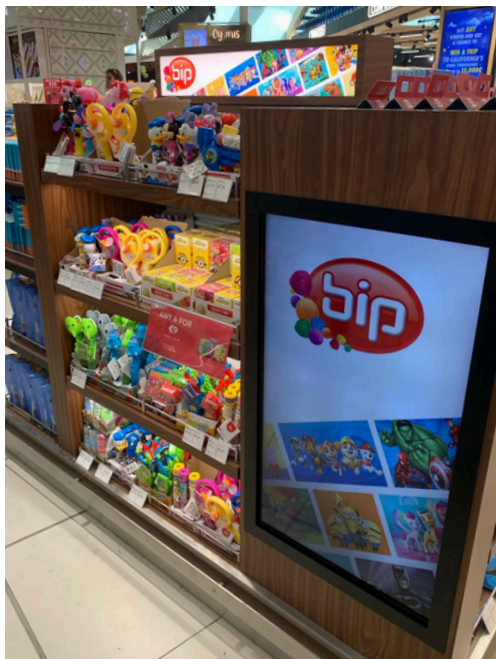
part of the **ARI** group



Cyprus Airports - Travel Retail Shops



Cyprus Airports - Travel Retail Shops



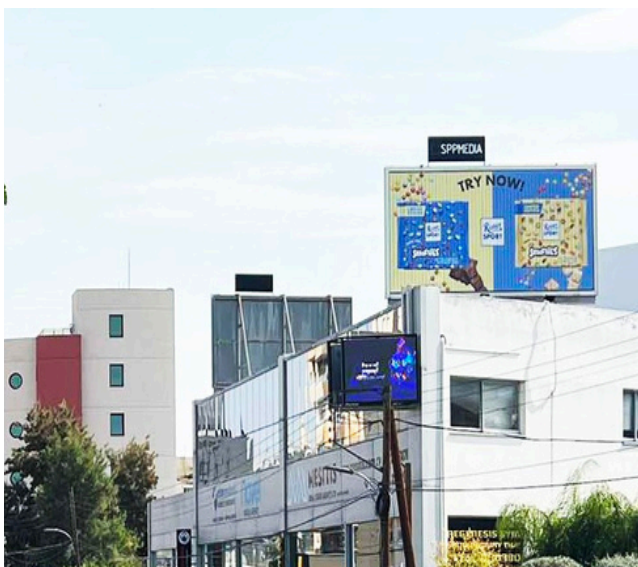
Our Key Customers-Modern Channel



αλφάμεγα



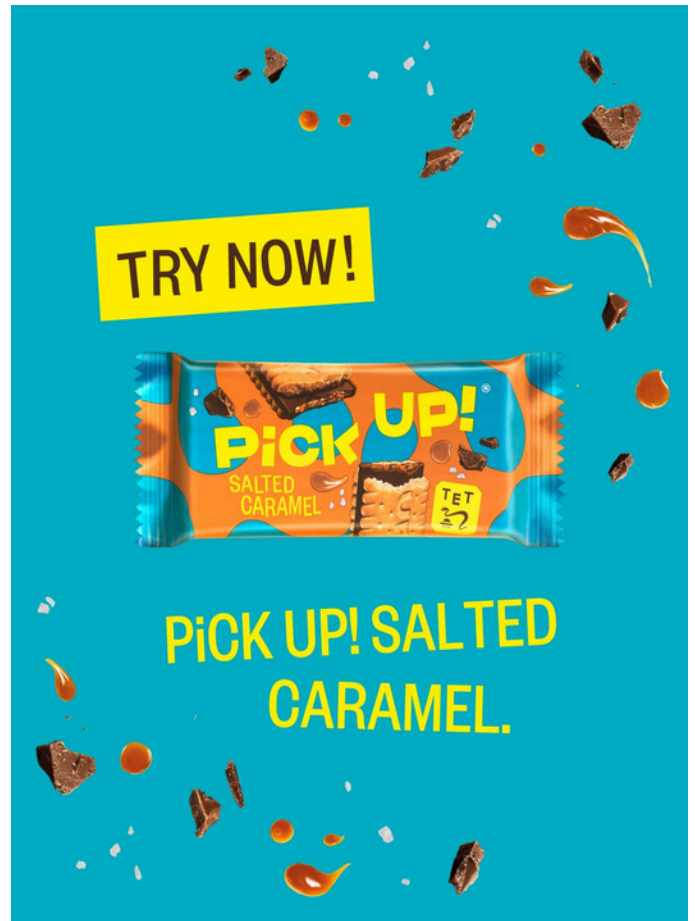
OOH Campaigns



OOH Campaigns



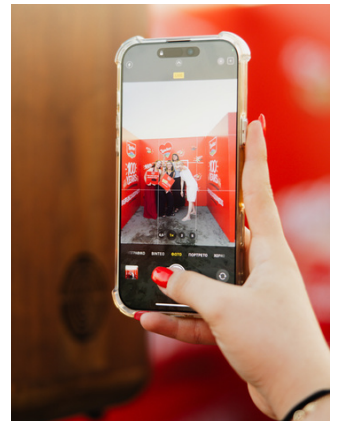
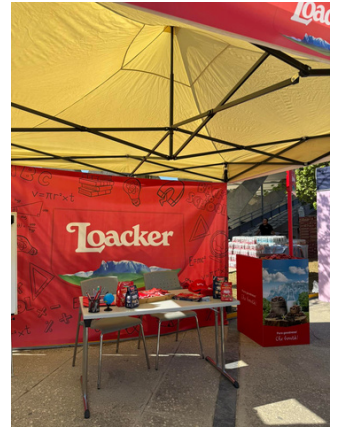
Digital Campaigns



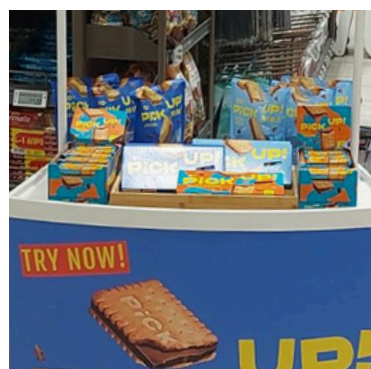
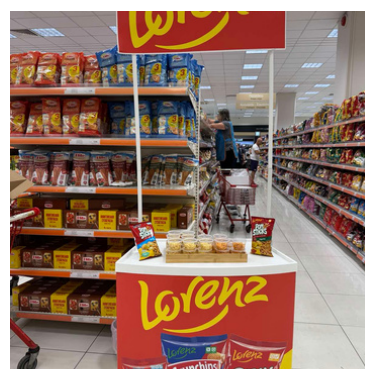
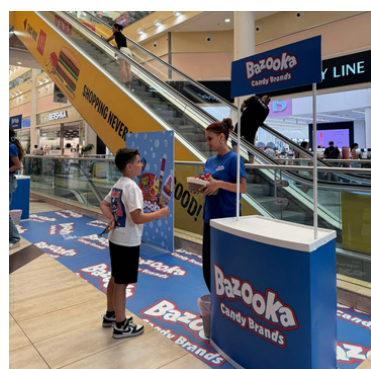
Mall Events



Mall and Outdoor Events



TASTINGS



Contact Details



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